

• POST-SETTLEMENT • BUYER-AGENT READY

Show buyers what your *expertise* is worth.

Now that buyers sign an agreement and ask what they're paying for, you need to **show the work**. Rapluma turns your search into a branded, side-by-side comparison — scored on **value, flood, schools, crime and commute** — captures your client's reactions and notes as a **documented record of the advice you gave**, and keeps a durable activity trail from first search to closing.



01

A deliverable, not a link dump

Every matching home lined up and **scored on the facts** — the tangible artifact that shows you analyzed the market, not just forwarded listings.

02

A record of their input

Clients tap ❤️ 👍 ⭐ and add notes; picks come back **tied to the exact client and search** — a durable, timestamped trail of what they wanted and why you showed it, all the way to closing.

03

Unmistakably yours — and licensed

White-labeled “**Prepared by you**,” logo and **tappable phone/email**. Carry **per-state licenses** with one-tap **regulator verification** (all 56 US jurisdictions) — proof you're licensed where you're working.

04

Know what the deal earned you

An encrypted CRM tracks costs, time and commission into a full **P&L and ROI** — with **referral fees as income**. Facts from official sources; estimates labeled, **Fair-Housing-aware**.

The paper trail brokers love:

✓ **Justify your fee** with real analysis ✓ **Win buyer trust** on day one ✓ **Documented** client sign-off

YOU

Do the analysis

Search, score on-device, build the branded comparison.



CLIENT

React & sign off

They rank and comment in a browser — nothing to install.



YOU

Keep the receipt

Their picks + notes land back, tied to the client & search.

Everything runs on the device. No compute backend, no data harvesting. Crime, school and area data are presented **neutrally**, in line with **Fair Housing**; estimates are always labeled. Listing data is shown under your MLS/IDX display terms.

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Worth every point.
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