

ON-DEVICE · NO BACKEND · PRIVATE

Your whole shortlist into *one* confident choice.

Rapluma searches your **licensed MLS / IDX feed** and lines up **every** matching home — three or thirty, **no cap** — side by side, scored on the facts that actually move a decision: **value, flood, schools, crime, and commute**. Then it hands your client an interactive comparison they can rank and send right back to you — and tracks the whole relationship, from first search to **closing and net profit**.



01

Your feed, your device

Connect the RESO Web API / IDX feed your MLS provides — **MLS Grid, Trestle, Bridge, SimplyRETS**. Credentials are **encrypted on-device** and never bundled or sent to a server.

02

Facts, not fluff

Official **FEMA flood, OSRM + Census drive times**, a **schools waterfall** and **FBI crime grades** — for all **56 US jurisdictions**. Insurance, tax and utilities are shown as **clearly labeled estimates**.

03

Your brand — and license — up front

Every comparison is **white-labeled** — “Prepared by you,” with your logo and tappable contact. Carry **per-state licenses** and your own business entity; one tap opens the **state regulator's official license lookup** to verify.

04

Picks — and clients — that come back

Clients tap    and add notes; their picks **and notes** always come back **tied to the right client and search**. It all lands in an **encrypted CRM** that follows each deal through closing — with a full **P&L, ROI and referral income**.

YOU

Search & compare

Interview criteria, score on-device, build the comparison.



CLIENT

React on any device

One durable link opens live in any browser — even on iPhone.



YOU

Picks land, deal tracks

Choices light up instantly; the CRM follows it to closing.

ONE APP, EVERYWHERE

macOS

iPadOS

iOS

Windows

Linux

Android

Everything runs on the device. No compute backend, no data harvesting. Crime, school and area data are presented **neutrally**, **in line with Fair Housing**; tax, insurance and utility figures are always **labeled estimates**. Listing data is shown under your MLS/IDX display terms.

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Compare like a pro.

[rapluma.app](#) · ask your brokerage