



• IOS • IPADOS • ANDROID • MACOS • WINDOWS • LINUX

Every device. One-tap links. A *fraction* of the price.

The interactive buyer comparison the big search portals charge **\$149+/month** for — plus an encrypted **deal-economics CRM** and built-in **license compliance** — running **natively** on your Mac, PC, iPhone, iPad and Android, and shared as a **link that opens for any client**. On-device, no per-lead pricing, no data harvesting.

	Rapluma THIS	Search portals REALSCOUT-STYLE	CMA tools CLOUD CMA-STYLE
Price / month	~\$19-29	\$149+	\$35-99*
Interactive, scored comparison	✓	✓	static PDF
Buyer reactions come back to you	✓	partial	×
Native desktop (Mac / Windows / Linux)	✓	web only	web only
Runs on-device · your data stays private	✓	cloud	cloud
Deal-economics CRM (P&L · ROI)	✓	×	×
License verification & compliance	✓	×	×
Per-lead or ad fees	none	sometimes	none

Your MLS, your keys

Connect the **RESO / IDX feed** you're licensed for. Credentials stay **encrypted on-device**.

Opens on any phone

Send **one durable link** — no app, no blocked attachment, **no client data hosted**. The reliable path on iPhone.

CRM & compliance in

Track each deal to closing with full **P&L**; carry **per-state licenses** with one-tap regulator verification.

ONE CODEBASE, EVERYWHERE

macOS

iPadOS

iOS

Windows

Linux

Android

Comparison figures are typical 2026 list prices for each category, not a specific vendor quote — CMA tools are often bundled free through an MLS (*). Everything in Rapluma runs on the device; crime/school/area data is presented **neutrally, in line with Fair Housing**, estimates are labeled, and listing data follows your MLS/IDX display terms.

Switch & pocket the difference.