



• FOR PRODUCING AGENTS & TEAMS

Run the whole deal — *not* just the search.

Every comparison app stops at the shortlist. Rapluma follows the client the rest of the way — **shortlist** → **interactive comparison** → **buyer round-trip** → **encrypted CRM** → **contracts through closing** → **a full commission P&L** → **referral income** → **license compliance**. One on-device tool that replaces a comparison app and a chunk of your back office — so you can see **what every deal actually earns**.

FROM SEARCH TO A CLOSED, COSTED DEAL

SEARCH**Shortlist & score**

Your MLS/IDX feed, scored on the facts, on-device.

SHARE**One durable link**

Opens live on any phone — no client data hosted.

ROUND-TRIP**Picks + notes back**

Always routed to the exact client & search.

CRM**Contracts to close**

Costs & time logged the whole way through.

P&L**Net profit & ROI**

Take-home commission, plus referral income.



See every deal's true profit

An encrypted CRM rolls up **hard costs** (marketing, leads, meals, gifts, concessions, mileage, transaction fees) and **your time** against **take-home commission** — netting franchise, split, referral and txn fees — into **net profit, ROI** and an agent-wide **Reports** view.



Referrals count as income

Refer or relocate a client and Rapluma tracks the **referral fee as income**, with a **partner rollup** — so the deals you send out show up in the P&L, not just the ones you close yourself.



License compliance, one tap

Carry your **own business entity** (LLC / PA / S-corp) and **per-state licenses**, each tied to the brokerage that holds it. One tap verifies against the **state regulator** — all **56 US jurisdictions** + ARELLO — with **reciprocity and expiration guardrails**.



The notes-complete round-trip

Buyers tap ❤️ 👍 ⭐ and add notes; their picks and notes **always come back** and **auto-route to the exact client and search** — a durable, timestamped trail from first showing through **contracts and closing**.

Know your numbers:

→ **Net profit & ROI** per deal → **Referral income** rolled up → **Win-rate & commission** by client

→ **Compliant** in every state you work

Everything runs on the device. The CRM and licenses live in an **encrypted on-device store** — no compute backend, no data harvesting. Crime, school and area data are presented **neutrally**, in **line with Fair Housing**; tax, insurance and utility figures are labeled estimates, and listings follow your MLS/IDX display terms.

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Close the loop — and the deal.

rapluma.app · ask your brokerage